

Graphic Design by Brian E. Young

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Qualifications Summary

Reinvented magazine and newspapers editorial, advertising, collateral and marketing materials utilizing a strong understanding of typographic and design principles.

Awarded as first place award winner for editorial and advertising design from the Maryland, Delaware and DC (MDDC) Press Association, Parenting Publications of America (PPA) and Suburban Newspapers of America.

Managed multiple simultaneous products from concept to completion including design, illustration, assigning photography and art direction, operating large format printers, evaluating vendor quotes and finalizing output to press

Executed tasks efficiently within tight deadlines. Applied independent creativity as well as assisted under art direction.

Solved creative print design projects with advanced proficiency in Adobe InDesign, Illustrator, Photoshop and other Creative Suite applications on Windows PC and Mac OSX work stations

Achieved Bachelor of Arts degree in Fine Art with specific education in computer graphics and 2-D design

Created Infographics appearing on infographicworld.com, search-enginejournal.com, mirnabard.com, fatwallet.com, bimehq.com and more

Broadcasted blog and podcast about design and creativity on sketcher.com

Work History

Baltimore Sun Media Group (Baltimore, MD)

JAN 2008 – NOW Graphic Designer / Magazine Division

Conceptualize and implement editorial feature designs for Maryland Family Magazine (monthly), Howard Magazine (bimonthly) and Harford Magazine (bimonthly). Scheduled photo shoots and attending them for art direction. Reinvented 2 annual city guides and 8-12 annual newspaper special sections with modern colorful designs.

JAN 2008 – MAY 2009 Graphic Designer / Page Design Department

Managed editorial design for 2-3 newspapers weekly, assigning stories to designers and implementing page layout. Presented editor with proposals for editorial and ad placement. Designed sports special features.

MAR 2007 – JAN 2008 Ad Design Department

Produce newspaper display, classified and spec advertisement designs. Promoted to magazine and supplement advertising design in June 2007/

Next Day Sign Express (Baltimore, MD)

MAR 2007 – JAN 2008 Graphic Designer

Conceptualize layouts for full color outdoor banners, signs, displays, business cards, greeting cards, posters, and other print products. Consult with customers on graphics and products, pricing, formats and various other duties. Created invoices, received payments.

Baumgarten Company of Washington (Baltimore, MD)

AUG 2000 – JUN 2003 Typesetter / Graphic Designer

Implemented designs for products including rubber stamps, business cards, and logos.

Education

Bowie State University (Baltimore, MD)

AUG 2000 – DEC 2005 BA in Fine Art, Art Concentration

Related Coursework: 2-D Design, Portrait/Figure Drawing, Life, Drawing, Painting, Printmaking, Sculpture, Museum & Gallery Seminar, Photography I, Computer Science I, Computer Graphics I (Photoshop, Macintosh OSX). Received scholarships in Piano and Fine Arts. Dean's list.

	Apprentice	Proficient	Expert		Apprentice	Proficient	Expert
InDesign	●	●	●	Creativity	●	●	●
Photoshop	●	●	●	Organization	●	●	●
Illustrator	●	●	●	Art Direction	●	●	●
Dreamweaver	●	●	●	Communication	●	●	●
Excel	●	●	●	Independence	●	●	●
Word	●	●	●	Initiative	●	●	●
HTML	●	●	●	Illustration	●	●	●
CSS	●	●	●	Adaptability	●	●	●